

ABRAHAM MCKENZIE
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Professional Profile

A senior at Lane College in Jackson, Tennessee, serving in leadership positions in different departments on campus such as: CEO of the Final Authority Choir, Student Ambassador, Member of the Luminosity Program, and a member of the Lane College Student Council. A scholar in Mass Communications, proficient in media writing and media strategy. Seeking a position in mass media, social media, or mobile media. In addition to the technical aspect of media, the opportunity to advance in meteorology and the atmospheric sciences is also an opportunity of desire. Planning to develop skills already obtained and excel in the mass communications industry.

Qualifications

- Knowledgeable and passionate for various writing forms, such as creative writing, calligraphy, visually descriptive writing, persuasive writing, scriptwriting, sample press releases, and poetry.
- Ability to process immense amounts of information and utilize it for the improvement of production, planning, and execution.
- Capable of focusing and completing a task under pressure, and in times of crisis; prepared to take control and lead when needed.

Education

Lane College- Jackson, TN (In-Progress) B.S Mass Communications

Professional Experience

Interpersonal Communication, Public Relations and Strategies, Media Law and Ethics, Integrated Media, Article Writing, Interviewing, Problem Solving, Examination and Inspection, Critical Thinking, Written and Verbal Communication, Public Speaking.

Technological Experience

Office365, IOS, Adobe, Creative Suite, Videography

Professional Memberships

2021- Present National Association for the Advancement of Colored People (NAACP)

2022- Present American Meteorological Society (AMS)

Volunteer Experience

2018-2021 The Glory House